

# Young women into the labor market: Development of skills and expertise



## INFOPACK

Training Course:

13-17/ 9

“Soft skills literacy - Young Women”

# Project Summary

In our days, migration of young people into the labor market raises big obstacles for Member States, since young people aged 15-24 have been one of the greatest victims by the economic crisis in regard to their employment prospects. The condition for young women at that age is much worse. According to the Eurostat figures for 2017, the unemployment rate has hit 16.2%.

Taking a closer look at the statistics of 2017 regarding the partner countries of the project, we would be surprised to find that the number of unemployed young people in Greece is 48.2 per cent, which means that around 1 in 2 women is unemployed; in Sweden, the unemployment rate was 8 per cent in 2013, but progressively decreased over the time considered and was 6.8 per cent in 2019. In 2019, however the rates was 6.9 percent among women, and that's why Swedish partner decided to be the leader of the project, bringing optimism and confidence for similar positive results. The Norwegian partner is also on the lead of the program as Norway present the percentage of 4,8%. In Romania 18,6%, meaning that about 1 every 5 women is unemployed and in Poland 15% with 1 every 6 women between 15-24 years old being unemployed (Eurostat, 2017). We all have to realize that young women are a fundamental asset for European economies and societies. Therefore, empowering young women, by creating the proper conditions to actively participate in the labor market, is considered imperative for the economic and social development and for the sustainability of European societies. The goal of this relationship between the five organizations is to encourage behavior and the sharing of common practices in the field of soft skills in order to foster the technical inclusion of young women into the labor force.

The project will help, on the one hand, professionals working with young people to boost their soft skills and enhance digital education programs targeted at them (especially young women belonging to vulnerable communities, immigrants, migrants) in order to train them with soft skills and strategies to promote their employability and socio-educational and personal growth and to promote their progress. In the other

hand, it would give young people the ability to develop their basic communication skills and core skills by engaging activities and learning environments, and to expand their prospects for seamless transition into the job force.

# The Training Course

Participants - youth workers and trainers from partner organizations: In this training, all participants will attend a hands-on seminar on the basics of IT use, as well as the basics of social media. This will allow for all participants to catch up and reach a level of relevant knowledge so that they can assimilate the next trainings. With the increase in the importance of technology in today's society, digital literacy has become a valuable aid to lifelong learning and prosperity. To keep up with the pace of changing technology this training will update youth workers and trainers with more relevant content, improved accessibility and an enhanced learning experience, compatible to the current changes in the digital world. They, then, will use this training as a model to carry out their own short-training to young women to transmit them the digital skills and competences, in order to catch up with the fast-changing digital world.

## **The Trainer: Fenia Pliatsika**



Fenia Pliatsika is a graduate of the Department of History and Archeology of the Aristotle's University of Thessaloniki. She has a master's degree in Applied Archaeological Sciences and a master's degree in Special Education.

She has also studied Museum Marketing and Branding and Business Marketing. She has extensive experience in adult and youth trainings on issues related to entrepreneurship, digital skills, human rights, the environmental crisis and innovation in education. Today she is studying Public Administration and Cross-Border Development.

<p><u>Day 1: 13/9</u></p>	<p>Introduction and soft skills Literacy:</p> <ul style="list-style-type: none"> <li>- The role of soft skills in jobs of today and the future,</li> <li>- what employers are looking for and why. Soft skills relate to how you work. Soft skills include interpersonal (people) skills, communication skills, listening skills, time management, and empathy, among others.</li> </ul>
<p>Day 2: 14/9</p>	<p>How to Get Soft Skills:</p> <ul style="list-style-type: none"> <li>- Unlike hard skills that are learned, soft skills are similar to emotions or insights that allow people to “read” others. These are much harder to learn, at least in a traditional classroom. They are also much harder to measure and evaluate.</li> </ul>
<p>Day 3: 15/9</p>	<p>Interview preparation:</p> <ul style="list-style-type: none"> <li>- Soft skills make someone more successful in the workplace. Someone can be excellent with technical, job-specific skills, but if they can't manage their time or work within a team, they may not be successful in the workplace.</li> </ul>
<p>Day 4:16/9</p>	<p>Emerging Computer &amp; Technologies Skills: - Mobile technology (mobile phones, tablets),</p> <ul style="list-style-type: none"> <li>- Mobile applications,</li> <li>- Cloud computing basics</li> </ul>
<p>Day 5: 17/9</p>	<p>How to externalize your strong skills in a new job and in a new context.</p> <ul style="list-style-type: none"> <li>- Skills and techniques needed to work in a technological advanced place. The participants will learn to become independent, confident and discerning users of technology.</li> </ul>

# Location, Training Facilities & Accommodation

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Location: Bucharest, Romania

**Bucharest** is the capital and largest city of [Romania](#), as well as its cultural, industrial, and financial centre. It is located in the southeast of the country on the banks of the [Dâmbovița River](#), less than 60 km north of the [Danube River](#) and the Bulgarian border.



## Training Venue & Accommodation:



Str. Izvor 82-84, cod 030167, București, România

Hotel Continental Forum Bucharest is situated in the centre of Bucharest close to the Palace of Parliament, offering nicely equipped rooms with free WiFi internet access.

All units are air conditioned and fitted with cable TV and a private bathroom with free toiletries.

The hotel is close to the financial district and it is 20 km from Otopeni Airport.

The hotel has meeting and conference rooms where the trainings will take place.



**Tap Here to Open the Map!**

<https://www.google.com/maps/place/Hotel+Continental+Forum+Bucuresti/@44.4298072,26.081977,15z/data=!4m8!3m7!1s0x0:0x561c6da2d25b1e1a!5m2!4m1!1i2!8m2!3d44.4298933!4d26.0819226>





# Practical Information

## The Weather in Bucharest:

Mon 13 Sep	 30 / 15 °C	Increasing cloudiness.	28 °C	11 km/h ↙ 15%	4%	-	3 (Moderate)	06:52	19:29
Tue 14 Sep	 25 / 16 °C	Overcast.	26 °C	8 km/h ↑ 34%	6%	-	3 (Moderate)	06:53	19:28
Wed 15 Sep	 26 / 15 °C	Scattered clouds.	26 °C	11 km/h ↘ 34%	6%	-	3 (Moderate)	06:54	19:26
Thu 16 Sep	 26 / 15 °C	Decreasing cloudiness.	26 °C	7 km/h ↘ 26%	6%	-	3 (Moderate)	06:55	19:24
Fri 17 Sep	 26 / 15 °C	Sunny.	26 °C	5 km/h ↘ 25%	6%	-	3 (Moderate)	06:56	19:22

Mostly sunny with occasional rains.

On some days it might be possibly cloudy, so make you sure you have a waterproof jacket just in case.

More info [here](#).

## Airport Info:

Bucharest International Airport is the Henri Coandă Bucharest – Otopeni (<https://www.bucharestairports.ro/ro/>).

You can find flights to Henri Coandă Bucharest – Otopeni airport operated by TAROM, Ryanair, Blue Air, WizzAir and many other air carriers.

To reach the city center from the airport you can use a TAXI, bus and train.

## Taxi:

Authorized taxis, with rates between 1.69 - 3.50 lei / km, without prior order. They will wait at the taxi ranks located at the exit of the terminal and will pick up the passengers in the order of arrival.

### Bus:

Express Line 780 connects Henri Coanda International Airport to North Station.

Express Line 783 connects Henri Coanda International Airport to the center of Bucharest.

This line runs both during the day and at night, when the buses follow each other at 40- minute intervals.

Bus stops are located in front of the Arrivals Terminal and in front of the Departures Terminal.

The price of a trip for the express line is 3.5 lei.

The magnetic card with two trips costs 7 lei.

### Train:

The trip takes 20 - 25 minutes from the Airport to North Railway Station.

You can buy the tickets ONLINE on the website <http://www.cfrcalatori.ro/>, from the ticket machines located in the stations but also from the ticket offices located in the stations and agencies of CFR Călători.

The price for one trip is 4 lei

### Emergency Number:

**112** is the emergency telephone number that can be dialed free of charge from most mobile telephones and land lines in order to reach emergency services. In case of a health emergency call also one of our team members to help you. Keep your European Health Insurance Card always with you, along with your ID/Passport.

COVID-19 Information:

To enter Romania, you need either a **negative PCR** test, taken up to **72 hours before arrival** or a **Certificate of Vaccination / Disease**.


For more information please visit: <https://www.mae.ro/en>

Wearing a **mask** is **obligatory** in shops, TAXIs and any other indoor area.

You are strongly advised to issue the **European Health Insurance Card** before your arrival (<https://ec.europa.eu/social/main.jsp?catId=559>)


# Contact Persons in Bucharest

- Fenia Pliatsika:

 +40 756472428

 [fenia.pliatsika@asel.ro](mailto:fenia.pliatsika@asel.ro)

- Diana Cartianu:

 +40 75647242

 [diana.cartianu@asel.ro](mailto:diana.cartianu@asel.ro)